

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST
4th Quarter 2012

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from October 1, 2012 to December 31, 2012.

In addition to the various news programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe address community issues as well. These programs include CBS News Specials, including religious/cultural specials.

PROGRAM INDEX

KCBS-TV NEWS: "CBS2 NEWS" – Daily newscasts reporting on issues of local community interest. These local, state, national and international, stories are broadcast Monday thru Friday at 5a-7a, 11a-11:30a, 5p-6p, 6p-6:30p, 11p-11:35p and on Saturday and Sunday from 5p-5:30p, 6p-6:30p and 11p-11:35p.

CBS TELEVISION NETWORK: "FACE THE NATION" - Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00 a.m. & various.

CBS TELEVISION NETWORK: "48 HOURS" - Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 45-60 minutes. Broadcast Saturdays at 10:00 p.m. & various.

CBS TELEVISION NETWORK: "60 MINUTES" - Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00 p.m.

****KCBS news pieces' total running time (TRT) ranged from 1:00 to 6:30 TRT.****

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

1 CRIME & LAW ENFORCEMENT - Topics in this category include effective methods to combat crime, violence and delinquency and issues of national security.

KCBS-TV NEWS

10/4/12 – MALL SHOOTING – 11 p.m. newscast
CBS-2's Suraya Fadel reports on breaking news in Chino Hills, where two men were shot and badly wounded in the parking lot of the shopping center there. Police remain on the scene, after the shooting caused complete chaos at the upscale mall.

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS

10/16/12 – GLENDALE HOME ROBBERY – 11 p.m. newscast

CBS-2's Paul Magers reports that Glendale Police are looking for two men who are responsible for a brazen robbery in broad daylight. A 17-year-old boy came home from school and found robbers inside his house just after two in the afternoon.

10/28/12 – HOMELESS FATALS – 5 p.m. newscast

CBS-2's Kara Finnstrom reports live from downtown L.A. with details on how police say a drunk driver is to blame for a crash that killed two homeless people. It happened just after midnight.

11/3/12 – WOMAN STABBED – 11 p.m. newscast

CBS-2's Carter Evans reports live from Santa Ana, where police have detained a person of interest, after a woman was discovered stabbed to death in her own bed. The Santa Ana neighborhood is in shock.

11/12/12 – POSSIBLE KIDNAPPING – 11 p.m. newscast

CBS-2's Juan Fernandez reports live from El Sereno, where dozens of police officers and detectives have descended upon a neighborhood, after reports a woman was dragged screaming up a hillside. Police are stationed at every street in the area, and using search dogs, as they try and find out what happened.

11/30/12 – FREEWAY SHOOTING – 11 p.m. newscast

CBS-2's Rob Schmitt reports live from outside a hospital in Mission Hills, with details on the condition of the woman who was taken there, after seven shots were fired at her car as it traveled southbound on the 170 freeway. The young mom was hit by one of the bullets, and her baby was nearly shot.

12/2/12 – HOUSE SHOOTING – 11 p.m. newscast

CBS-2's Bobby Kaple reports live on how homicide detectives are trying to solve a mystery in Northridge. Four people were shot to death outside a home on Devonshire Street. Their bodies were found on the lawn.

12/17/12 – CONNECTICUT SHOOTING – 11 p.m. newscast

CBS-2's Suraya Fadel reports live from Newtown, Connecticut, with details on how the town is in deep mourning. The holiday season will bring a long string of funerals for the victims of the school tragedy, and two of the youngest victims were the first to be laid to rest.

12/26/12 – STREET RACING DUI – 11 p.m. newscast

CBS-2's Bobby Kaple reports live from West Covina, where a 90-year-old woman was killed by two men who were allegedly street racing. The deadly collision happened at Lark Ellen and Merced Avenues.

2 GOVERNMENT - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS

10/3/12 – USC DEBATE WATCHING – 11 p.m. newscast

CBS-2's Pat Harvey reports that USC students gathered to watch President Obama and Mitt Romney's first debate, for a real-life lesson in politics. There were supporters of the President as well as the Governor, but both thought Mr. Romney won. The debate-watching party was hosted by the USC Annenberg School's Center on Communication Leadership and Policy.

10/11/12 – V.P. DEBATE – 11 p.m. newscast

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS

CBS-2's Political Reporter Dave Bryan reports that Vice President Joe Biden and his Republican rival, Congressman Paul Ryan, took center stage in Kentucky. The two had a testy exchange over domestic and foreign policy.

10/30/12 – CAMPAIGN/HURRICANE – 11 p.m. newscast

CBS-2's Political Reporter Dave Bryan reports on how Hurricane Sandy managed to take a swipe at the race for the White House. The storm has already knocked the presidential race out of the front-page headline, and depending on how things go, its impact could be felt on Election Day.

11/4/12 – PRESIDENTIAL RACE – 11 p.m. newscast

CBS-2's Danielle Nottingham reports on the final sprint for the finish line—President Barack Obama and challenger Mitt Romney are scrambling for votes in key battleground states. The race is close and the candidates know that each vote counts.

11/14/12 – SUPERMAJORITY – 11 p.m. newscast

CBS-2's Pat Harvey reports that the Democrats in Sacramento have officially gained a supermajority in the State Assembly, giving California's majority party complete dominance of state politics. It's the first time since 1933 that one party has held simultaneous supermajorities in both the State Senate and State Assembly.

11/30/12 – PROP 8 SCOTUS – 4:30 a.m. newscast

CBS-2's Political Reporter Dave Bryan reports that justices from the nation's highest court will meet behind closed doors to discuss Proposition 8. There are various elements at stake, as the Supreme Court examines the same-sex marriage debate.

12/4/12 – PORT MAYOR – 4:30 a.m. newscast

CBS-2's Kent Shocknek reports that the strike at the ports of Los Angeles and Long Beach is still going strong, days later. The impact is growing, as estimates say the strike is costing the U.S. economy about a billion dollars per day.

12/11/12 – FIX THE DEBT RALLY – 6 p.m. newscast

CBS-2's Rick Garcia reports that there's been a backlash, after L.A. Mayor Villaraigosa said he was joining a committee to 'fix the debt'. Protestors delivered a petition to L.A. City Hall, asking the Mayor to step down from the group, which they say has an agenda to lower taxes for the wealthy and corporations.

12/28/12 – FISCAL CLIFF – 11 p.m. newscast

CBS-2's Political Reporter Dave Bryan reports that Congress is working through the weekend, as it tries to reach a deal before the fiscal cliff deadline. The outcome will have a direct impact on southern California. L.A.'s top budget analyst says cuts in federal grants could have a devastating effect on the city.

3 EDUCATION & YOUTH - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS

10/1/12 – ANTI-HAZING RALLY – 11 a.m. newscast

CBS-2's Sibila Vargas reports on the anti-hazing rally held in support of students who say that members of La Puente High School's varsity soccer team violated them. Four students have been arrested, accused of hazing and sexually assaulting new teammates on the varsity soccer team.

10/8/12 – L.A. FUND FOR EDUCATION – 5 p.m. newscast

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS

CBS-2's Kara Finnstrom reports that L.A. Mayor Antonio Villaraigosa joined LAUSD Superintendent John Deasy to unveil a new public art exhibition. The event is intended to revitalize arts education. One of the sponsors of the project is CBS Outdoor.

10/28/12 – HARMONY PROJECT – 8 a.m. newscast

CBS-2's Bill Whittaker reports on how L.A. has cut almost half its music teachers since 2009, from 403 to 204 teachers. Most elementary and middle schools have no music programs, but a program called "Harmony" has twice been recognized by the White House, with the Presidential Citizens Medal for Community Service.

11/5/12 – YOUNG VOTERS – 5 p.m. newscast

CBS-2's Louise Hodge reports that hundreds of elementary school students in Woodland Hills are holding their own mock presidential election to learn about the voting process.

11/20/12 – UNSAFE TOYS – 6 p.m. newscast

CBS-2's Rick Garcia reports that consumer advocates have come up with an annual list of potentially dangerous toys to avoid for the holiday season. They demonstrated them at Children's Hospital Los Angeles.

11/28/12 – JAKKS CHIPS FOR KIDS – 6 p.m. newscast

CBS-2's Rick Garcia reports that the "CHiPs for Kids" toy drive is getting a big donation from a locally-based toymaker. JAKKS Pacific Incorporated is donating a truckload of toys to the California Highway Patrol. The big toy donation kickoff will be held at the Broadcast Center where CBS-2 and KCAL-9 operate.

12/1/12 – TEACHER EVALUATIONS – 6 a.m. newscast

CBS-2's Kaj Goldberg reports on how the L.A. Unified School District and its teachers have reached a deal on changes to teacher evaluations. The tentative agreement incorporates students' grades on standardized tests, when evaluating a teacher's performance. The deal also relies heavily on classroom evaluation.

12/14/12 – LAPD/LAUSD REACTION – 11 p.m. newscast

CBS-2's Paul Magers reports that the L.A. Unified School District spent much of the day easing the fears of Southland parents, in the wake of the Connecticut school shooting. LAUSD's school police chief reassured parents that his department has done all that it can to keep kids safe. The LAPD also has a team that targets people with mental health issues, in the hopes of preventing something violent before it happens.

12/27/12 – ACTS OF KINDNESS – 5 p.m. newscast

CBS-2's Lisa Sigell reports on how kindness may be the key to prevent bullying. A study found that children who were assigned to perform acts of kindness—like sharing their lunches or giving their moms a hug—reported increased feelings of happiness. Classmates were also more likely to choose them to work on school projects.

4 HEALTH, WELFARE & HOUSING - Topics in this category includes health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS

10/4/12 – MENINGITIS OUTBREAK – 5 p.m. newscast

CBS-2's Lisa Sigell reports that California is on the list of states that could be affected by a fungal meningitis outbreak, which has already killed five people and sickened 35 others.

10/16/12 – FRACKING MEETING – 4:30 a.m. newscast

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS

CBS-2's Sibila Vargas reports that concerned residents packed a meeting in Ladera Heights, about plans to "frack" for oil and natural gas near their homes. The worried residents say that "fracking" could contaminate the ground water and jeopardize their health, and that it's causing their foundations to crack. The fracking concept means that drillers pump high-pressure water and chemicals into the ground to fracture the strata and release oil and gas.

10/31/12 – UCLA TOBACCO BAN – 6 a.m. newscast

CBS-2's Amber Lee reports live from Westwood, on how public health groups will be watching closely as UCLA gets set to initiate a campus-wide tobacco ban that will take effect in 2013. No smoking will be allowed in buildings, on the sidewalks, in faculty lounges—anywhere.

11/5/12 – SODIUM – 5 a.m. newscast

CBS-2's Sibila Vargas reports that studies are reinforcing that Americans need to cut down on sodium. A review backs up the American Heart Association's recommendations to limit salt to less than 1500 milligrams per day. Numbers show most people consume more than double that.

11/14/12 – SCIENCE VS. SODA – 6 a.m. newscast

CBS-2's Sibila Vargas reports that even though diet soda sounds like the healthier pick, researchers say the mystery ingredients could keep you from drinking it. Aspartame, the low-calorie sweetener in most diet colas, is just one example. Health experts say it may be actually tricking your body into weight gain.

11/27/12 – ADHD AND CRIME – 5 p.m. newscast

CBS-2's Lisa Sigell reports on a study that finds criminal behavior in adults with ADHD drops when they take stimulant drugs like Ritalin. Other studies show up to half the adult prison population and two-thirds of young offenders show evidence of childhood ADHD.

12/3/12 – EARLY FLU SEASON – 11 p.m. newscast

CBS-2's Paul Magers reports that flu season is off to its earliest start in years, and doctors say it could be a bad one. Cases have been reported in California and 47 other states, and this particular flu strain is making people sicker than usual.

12/14/12 – OBAMACARE – 5 a.m. newscast

CBS-2's Sibila Vargas reports on how states have to decide whether they're going to create their own health insurance markets or participate in the federal exchange. It's all part of the Affordable Care Act, more commonly known as "Obamacare".

12/21/12 – CHRISTMAS TREE DISPOSAL – 5 p.m. newscast

CBS-2's Paul Magers reports that L.A. Mayor Antonio Villaraigosa is asking residents to give back to the city, by recycling their Christmas trees. Instead of tossing it in the trash, the Mayor is encouraging everyone to put it in their city-provided 'green waste' cans, so that the trees can be turned into compost, to be used to beautify the city.

5 MINORITIES & WOMEN – Topics in this category include minorities' and women's concerns, issues, and achievements.

KCBS-TV NEWS

10/11/12 – BAD NEWS WOMEN – 11 a.m. newscast

CBS-2's Sibila Vargas reports that apparently women and men process bad news differently. Women have a stronger reaction to bad news headlines than men.

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS

Canadian researchers found after women heard bad news that they had higher levels of a stress hormone in their bodies. The study also found that women seem to store bad news away.

10/18/12 – WOMEN'S VOTE – 5 p.m. newscast

CBS-2's Susan McGinnis reports that President Obama once held a commanding lead with women, but Republican Mitt Romney has closed the gap, based on the issues women are interested in.

10/26/12 – FREEZING EGGS – 5 p.m. newscast

CBS-2's Lisa Sigell reports that some doctors recommend egg freezing for women fighting cancer, because treatment can lead to infertility. Egg freezing in general is not something insurance companies pay for, but that may be changing.

11/14/12 – GIRLS INC. CELEBRATION – 5 p.m. newscast

CBS-2's Paul Magers reports on how some of entertainment's most accomplished women were honored in Beverly Hills. One of the honorees, Christina Davis, is Executive Vice President of Drama Series Development at CBS Entertainment. The organization "Girls Inc." recognized her and three others for being role models who inspire girls to achieve their goals in school and beyond.

11/12/12 – AUTISM PREGNANCY – 5 p.m. newscast

CBS-2's Lisa Sigell reports that a study is raising some interesting questions in searching for a link to what causes autism. Women who get sick with the flu or have a fever during pregnancy may have an increased risk of having a child with autism. Doctors say it's important to take every step possible to stay healthy during those nine months.

11/21/12 – DEPUTIES RACISM – 6 a.m. newscast

CBS-2's Kent Shocknek reports on an investigation into apparent hate crimes in Orange County. A husband and wife in local law enforcement say they were downright "unwelcomed" by the community—in an apparent case of racism in the Yorba Linda neighborhood.

12/5/12 – TAMOXIFEN BENEFITS – 5 p.m. newscast

CBS-2's Lisa Sigell reports that a study suggests changing the treatment for women with breast cancer. The change involves the drug Tamoxifen, and how long patients are on it. Some experts say taking it for a longer period of time will actually increase survival rates, and help keep breast cancer from coming back.

12/13/12 – SAFE COSMETICS – 5 p.m. newscast

CBS-2's Lisa Sigell reports on concerns about the safety of some cosmetics. Mascara, lipstick and of course shampoo are staples for most women. But some are questioning the safety of the chemicals used to make them.

12/26/12 – KWANZAA PARADE – 11 a.m. newscast

CBS-2's Kent Shocknek reports that Kwanzaa has begun, and in Southern California African-Americans are kicking off celebrations with a Kwanzaa parade along Crenshaw Boulevard to Leimert Park. The holiday was created in 1966 by Maulana Karenga, who is now chair of Africana Studies at Cal State Long Beach.